

Ashish Kumar



SENIOR DIGITAL CREATIVE AT WIEDEN + KENNEDY, NEW DELHI

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Experience (9+ yrs)

SENIOR DIGITAL CREATIVE @ WIEDEN + KENNEDY

January 2015 - present

Clients: Make In India, NNNOW.com

GUEST JAMMER @ MANCHESTER SERVICE JAM

March 2014

Guest Jammer for the first Manchester Service Jam. Facilitated one of the four groups working on the 48 hours Global Service Jam brief. Introduced the ideation tools and methodologies for user research, rapid prototyping and testing.

CREATIVE GROUP HEAD @ MCCANN WORLDGROUP

August 2011 - December 2013 (2 years, 5 months)

Clients: MasterCard, Reebok, Dulux Paints, Ireo, Aircel, Videocon, Nescafé.

CREATIVE CONSULTANT @ LEO BURNETT

February 2010 - August 2011 (1 year, 7 months)

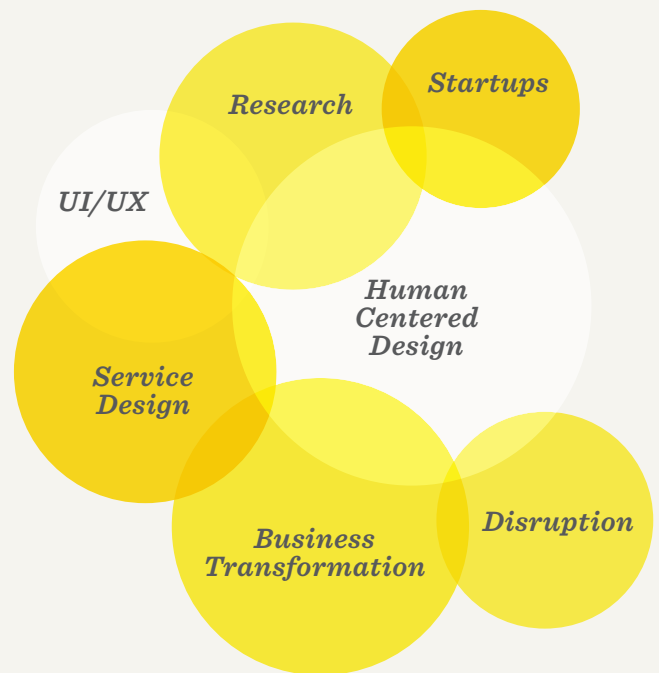
Clients: Uninor (A Telenor Company), Samsung Refrigerators, Coke Studio.

ART DIRECTOR @ TBWA\ WORLDWIDE

September 2006 - January 2010 (3 years, 5 months)

Clients: Adidas, Fox History & Entertainment, Pedigree, Michelin, RayBan, Men's Health, Moser Baer & Indiatimes.

Interests



Skills

OBSERVATION ▲▲▲▲▲▲▲▲

COLLABORATION ▲▲▲▲▲▲▲▲▲▲

LISTENING ▲▲▲▲▲▲▲▲

COMMUNICATION ▲▲▲▲▲▲▲▲

PROTOTYPING ▲▲▲▲▲▲▲▲

BRAND IDENTITY ▲▲▲▲▲▲▲▲▲▲

PHOTOSHOP ▲▲▲▲▲▲▲▲▲▲

ILLUSTRATOR ▲▲▲▲▲▲▲▲▲▲

HTML\WORDPRESS ▲▲▲▲▲

Education

HYPER ISLAND, MANCHESTER (2014 - 15)

Master's degree, Digital Media Management

The Delhi School of Communication (2004 - 06)

Post Graduate Diploma in Communication

KURUKSHETRA UNIVERSITY (1998 - 2001)

Bachelor of Commerce & Computer Applications

Recognition

PROMAX BDA 2009 (silver)

Brand posters for Fox History & Entertainment

MTV SELECT (2004)

Won the contest for sending best animated request